

FRIDAY AND SATURDAY SPECIALS

ILLUSTRATING THE MONEY SAVING POWER OF THE LUTZ STORE ON FALL MERCHANDISE.

BASKET SALE

200 to Sell

Representing a clean up purchase of imported baskets from Geo. Borgfeldt & Co., Eastern Importers, at about half the regular price. You'll find a basket for most every imaginable use.

FIVE PRICES

\$3.48 FANCY BASKETS	\$1.50
\$2.48 FANCY BASKETS	\$1.00
\$1.69 FANCY BASKETS	75c
\$1.48 FANCY BASKETS	50c
75c FANCY BASKETS	39c

The same untiring energy—the same persistent determination—the same consistent low prices, which have builded this business to its present proportions will continue. We believe in Guthrie. We believe in its loyal and generous citizens. We believe good times are ahead. We believe new merchants will locate here and help us maintain Guthrie as the shopping center of northern Oklahoma. We believe some are worrying unnecessarily about Guthrie's future. The opening made by the moving away of one of the stores is too good a one to stay open long. Let everyone boost. Let every one help keep all the merchants we now have by their continued support and patronage.

RAIL ROAD FARES

Are refunded by us according to the plan of the Guthrie Retailers' association.

Butterick Patterns

Are sold by this store because we consider them the best popular priced patterns on the market.

COUCH COVERS

\$1.25 to \$3.50
Just received by express, beautiful color combinations. Extra value.

VAL LACES

2 Yards 5c
A beautiful new lot, lovely patterns; some matched pieces in the lot.

ROLLER SKATE SPECIAL

For Boys and Girls

We have about fifty pairs of roller skates carried over from the holiday trade of last season that we want to clean up. Dandy values at the reduced prices.

98c ROLLER SKATES 50c

Adjustable frame, roller bearing, clamp toe, composition heel piece, fabric ankle strap.

69c ROLLER SKATES 25c

Toe straps, adjustable frame, roller bearings, steel wheels.

36 inch Black Taffeta for \$1.00

Soft chiffon finish, ribbon selvedge, usually sold for \$1.25; pure silk vegetable dyed. One piece to sell. **\$1.00**

NEW PLAID SILKS

\$1.25 yd

Twenty-six inches wide. Mes-satines, Taffetas and Louisene silks. Beautiful color combinations, a yard \$1.25.

ALL WOOL SERGE

49c yd

Yard wide, positively all wool, black, navy, Belgian blue, army blue, grey, wisteria, garnet.

45 inch Shephard Checks 69c

Black and white, even check, large, medium and small. Splendid skirting, 10 pieces; a yard **69c**

TABLE DAMASK

69c Value
49c

72 inches wide, highly mercerized, excellent soft finish, beautiful patterns, splendid lot, a yard, 49c.

CURTAIN SCRIMS

Extra Value
25c

Brand new lot, marquisette, ecru, plain white and fancy borders. Fifty pieces, all new patterns.

Domestic Specials

60 Inch Conesotgo Feather Tick	39c
25c—33 Inch Devonshire Cloth	17c
10c Fancy Outing Flannel	8 1/3c
10 Yards—10c Bleached Muslin	88c
Yard Wide Brown Muslin	5c
7 1/2c Apron Gingham	5c
36 Inch Comfort Creton	10c

First Sale of New Fall \$15 Silk & Combination Dresses

SEE BIG WINDOW DISPLAY

Fashion dictates this fall are the most pleasing for several seasons. The women are unanimous in pronouncing the fall dresses the most becoming for several seasons.

Friday and Saturday you'll have a chance to see what this store is going to do on dresses at \$15. Better values than ever. The materials are satin charmeuse, taffetas, plaids, plaid and serge combinations, satin and serge, and taffeta and serge.

The colors are African brown, Bordeaux, deep sea blue, black and blackberry. Some are box plaited from the waist. Others have 3 tier skirts, some with plain skirts and plaid jackets, others are the much talked of Betty Wales styles. We hope you'll come and see Friday or Saturday what you can buy for \$15.

Other Dresses \$5.95 to \$50.00



The New Millinery

Late Express Arrivals
for Friday and Saturday

You can't resist these wonderful hats, the styles are captivating, they are becoming, easy to wear. In large sailor shapes, new tricornes, jaunty snit hats in turbans and small shapes. Colors as mentioned above in the dress ad.

Remarkable Values, Friday and Saturday **\$2.98**

100 Beautiful Velvet Hats, Friday and Saturday **\$4.95**

Great Variety of Tam-o-Shanters **69c**

BUNGALOW APRONS

25c

A good long full cut bungalow apron of plain blue, on sale Friday and Saturday at 25c.

CHILDREN'S DRESSES

39c

Ages 2 to 6.

An abundant stock of children's Princess, Breadwinner and other dresses.

We will have them on sale Friday and Saturday at the following prices:

50c and 65c Dresses	39c
75c and 98c Dresses	50c
\$1.00 and \$1.25 Dresses	69c
\$1.50 and \$1.98 Dresses	98c

HOUSE DRESSES

75c

A big rack of well made sensible looking house dresses, 5 doz. new ones just put on sale for Friday and Saturday at 75c.

GOSSARD CORSETS

\$2.00

Gossard corsets are now within the reach of all. Friday and Saturday we offer 3 doz. new fall model Gossard lace front corsets at \$2.

Other Gossards \$3.50 to \$8.50.

SHIRT WAISTS

\$1.48

We have a wonderful variety of remarkable waists, lingerie, at \$1.48. See our window display, sizes 36 to 50.

NEW PLAID SKIRTS

\$5.00

Our second shipment of these splendid value \$5 plaid skirts came in for Friday and Saturday business. Seeing is buying, they are the correct skirt, which name signifies quality, fit and style.

THE NEW MIDDIES

98c

Our middies at 98c are causing quite a stir, the school girls are unanimous in saying they're the finest values we've ever shown, clever new styles, sturdy serviceable Galatea. Great variety.

Better Middies, \$1.48.

See Our Big Window of \$15.00 Dresses

YOUR SCHOOL SUPPLIES

WE CAN SERVE YOU PROMPTLY ANY DAY.

Oklahoma Series Here

We have found it a better policy to carry the two best lines of school supplies for this season. Therefore you will find any size or kind in the Okla. Series that we carry in the Webster. Glad to fill mail orders.



SCHOOL STATIONERY PRICES.

No. 10—Drawing Tablets	5c
No. 11—Drawing Tablets	5c
No. 16—Examination Blanks	5c
No. 27—Pencil Cap Paper	5c
No. 14—Pencil Tablets	5c
No. 18—Ex. Size Tablets	5c
No. 23—Spelling Tablets	5c
No. 14—Note Books	5c
No. 26—Composition Book	5c
No. 6—Composition Book	5c
No. 7—Composition Book	5c

We carry the full line of Webster's note and composition books.

LADIES SEASONABLE FOOTWEAR

Visit our shoe department and see the most complete line of Ladies high grade footwear ever shown by the F. O. Lutz Dry Goods Company at the most tempting prices.

Everything from plain conservative black shoes in all leathers, to the most extreme novelties, or so-called millinery footwear. It would award us great pleasure to show you our line of Fall Shoes.

Ladies' seven inch lace boots, with pearl grey cloth tops, plain toe, short vamps and leather Louis heels, at

\$3.50

Ladies' black cravanette tops, button boots, long and short vamps, leather Louis and Cuban heels, at

\$4.00

Grown girls, school shoes in gun metal and patent leathers, button, broad low heels, all sizes at

\$2.00

Ladies' bronze kid boot with cloth top to match, Louis XIV. heel, turn sole, plain toe, lace, and Wichert's archnade shank, at

\$7.00

Ladies' putty kid lace boot, piped in black patent leather, seven inch top, turn sole, with tip and Louis XIV. heel, at

\$7.00

Men's Clothing Specials

The tendency of the day is to reduce the cost of things generally. And we have marked our clothing accordingly. We can give you an all wool blue serge suit in the new fall models that would sell regular at \$12.50, for **\$10.00**

Young Men's Specials

Snappy up to date models for boys who will wear their first long pants suits this fall. These come in the Glen Urquhart plaids, checks and stripes, all this season's patterns and the fit and service we guarantee. These suits are worth up to \$16.50, at **\$12.50**



Boys' Clothing Specials

An all wool blue serge suit, the new Norfolk model, a regular \$5.00 suit, for **\$3.48**

Boys' Corduroy Suits

The new Norfolk model in a good dark colored corduroy, two pair of trousers, regular \$5.00 suits, for **\$3.48**

New Hats, New Styles

Direct from the factories of John H. Stetson, the largest showing of fall hats that it has ever been our pleasure to show you. You will see all the new fall shapes and colors, African brown, pear grey, carbon and dark Oxford, your choice **\$3.50**

Other brands from \$1.50 to \$3.00.

Lutz D. & Co.

GUTHRIE, OKLAHOMA.